

# Chinyere Ibeh

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## Professional Summary

A multimedia journalist with four years' experience in print, broadcast, online, and digital journalism as well as social media management. Worked with various media organizations both on-campus and around Chicago. Specializes in celebrity and pop culture commentary, social media graphics, and live tweeting local protest.

## Areas of Expertise

Content Management System	Fact-Checking	Search Engine Optimization
Interpersonal Communication	AP Style	Online & Digital Reporting
Social Media Graphics	Story Pitching	Content Creation

## Professional Experience

**News Director | Radio DePaul** September 2022 — Current

- Assign sections of the daily news segment to each newscaster (Local, Nation, World, Entertainment, Sports)
- Assist with writing and formatting the script
- Adhere to station's regulations during live broadcast

**Social Media Editor | 14 East Magazine** June 2022 — Current

- Post about events, weekly newsletter, stories to every social media channels
- Attend weekly staff meetings to discuss weekly goals
- Create social media graphics to promote the newsletter each week

**Social Media Manager (Twitter) | Backseat Coach** January 2022 — Current

- Promote the brand using social media, specifically [Twitter](#), every week
- Attend weekly meetings with the marketing team
- Grew the following count from 440 to 500 in the first three weeks

**Radio Show Host, "The Chinyere Chronicles" | Radio DePaul** January 2021 — Current

- Recorded each episode using Adobe Audition during the height of the pandemic
- Went into studio each week to record live when it became safe
- Promote each week's episode via social media

**Film & Music Critic | The DePaulia** November 2021 — Current

- Write a review of the latest music, films, and television shows every week
- Research the film, music, and show in order to write a full and proper review
- Notable Reviews: [Kanye's three-part documentary](#), [Lil Nas X's debut album](#), [Megan Thee Stallion's fan appreciative project](#)

**Senior Social Media Director | Her Campus DePaul** June 2021 — Current

- Oversee entire social media team and every social media channels
- Make sure each social media channel keeps up with national standards

**VP of Marketing | Beta Nu Chapter of Zeta Phi Eta** May 2020 — Current

- Maintain the organization's social media ([Twitter](#), [Facebook](#), [Instagram](#))
- Post social media graphics about upcoming events and meetings

**News Anchor | Radio DePaul** September 2018 — Current

- Write a section of the script (Local, National, World, Entertainment, Sports)
- Read that section during the live broadcast
- Run the board by playing each intro and outro as well as any other supplemental sound

**Reporter | Good Day DePaul**

September 2021 — March 2022

- Edit video packages using Adobe Premiere Pro
- Curate stories on a bi-weekly deadline
- Anchor up to two tapings of the news program

**Arts & Life Editor | The DePaulia**

June 2021 — October 2021

- Send out weekly pitch emails to staff writers and fellow editorial staff
- Attend weekly staff meetings to talk about weekly updates
- Design the Arts & Life section as well as edit each story
- Notable Stories: [Kanye's "Donda" listening event](#), [How DePaul students listen to their music](#)

**Beat Reporter | The Real Chi**

September 2020 — May 2021

- Write two stories each month, with one pertaining to the South or West sides of Chicago
- Curate stories in various media, including podcasts, photo essays, and regular articles

**Focus Editor | The DePaulia**

August 2020 — June 2021

- Send out weekly pitch emails to staff writers and fellow editorial staff
- Attending weekly staff meetings
- Design Focus section as well as edit each story
- Notable Stories: [Journalist during the pandemic](#), [Media portrayal of youth of color](#), [How television and film changed since #OscarsSoWhite](#)

**Editorial Intern | Your Tango**

August 2020 — November 2020

- Write at least eight articles each week
- Use the CMS to build and curate each article

**Social Media Director (Twitter) | Her Campus DePaul**

June 2020 — June 2021

- Tweet at least three times a week in order to keep up with national standards
- Post social media graphics about events and meetings

**Contributing Writer | Her Campus DePaul**

October 2019 — June 2020

- Write a story on a bi-weekly deadline
- Work with editors, using a CMS, to edit each story

**Staff Writer | The DePaulia**

April 2019 — August 2020

- Choose and write a story from the weekly email pitch list
- Collaborate with editorial staff to edit each story
- Notable stories: [DePaul's Fashion Show](#), [DePaul's Game Design Salon](#), [Our unhealthy obsession with celebrities](#)

**Education**DePaul University, *B.A. in Journalism***Professional Development****DePaul's Chapter of Society of Professional Chapter**, member since 2021**National Association of Black Journalists Chicago Chapter**, member since 2020**Laser Chains (Ultimate Frisbee Team)**, Executive board member since 2019**High School Book Club**, co-president for one year